

DOUBLE CLICK

A Monthly Publication of Macintosh Users East (MaUse)



September 1993

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This Months Meeting September 22nd. New Location!

By : Hugh Amos

This months meeting will be held at the New GM Administration Building in Oshawa on Wednesday September 22nd. Members must enter the building by the West wing entrance. Park in the West parking lot close to the West wing entrance doors.

Important Note!!!

The entrance doors will only be manned from 7.00 P.M. to 7.30 P.M.. The doors will be locked so you must enter while they are manned.

Map

A map showing the location of the New GM Administration Building can be found on page 3 of this newsletter.

Utilities and Translators

The topic of this months meeting will be Utilities and Translators. A representative from Symantec is expected to speak on the topic.

See you at the meeting!
Hugh Amos

MaUse
Macintosh Users East



September 1993

From The Editor

By : Hugh Amos

Hello! How is everyone doing? Enjoying your Mac?

I thought that I would talk a bit about a few developments with the newsletter.

I received a letter and a catalogue from Focus Enhancements over the summer months. Included was a questionnaire on our club asking for the advertising rates for Double Click. Over the past year I have been thinking about promoting paid advertising in this newsletter so..... now seems to be the time to act on this idea. Notice the advertising rates below the Executive Contact List on this page.

There are benefits to both MaUse members and advertisers. Members are exposed to new products and advertisers are hoping to increase sales. MaUse needs to raise more money to finance expansion of the BBS and paid ads could help!

Special Prices!!!

Mike Newman of Focus Enhancements called me on the telephone the other day and said that he wanted to get involved with our club. I said Great! Mike is sending me 30 catalogues to give out and several T shirts to raffle off at the September meeting. He is also sending a Focus Enhancement price list with special prices for user group members. All you have to do to get the special prices is call 800-538-8864 and state that you are a MaUse member.

It sure would be nice to expand the BBS!
Hugh Amos

PS : If you have any ideas or comments on fund raising, drop me a line on the BBS, telephone, Mail, or at a club meeting.

ClarisDraw 1.0 for Macintosh Product Fact Sheet

Scheduled to ship in early 1994 with a Windows version to follow in the first half of 1994.

Product Description

ClarisDraw(tm) software is the all new drawing program that succeeds the market leading MacDraw(R) family, the best-selling graphics product for Macintosh. Designed with the needs of the generalist graphics user in mind, ClarisDraw incorporates 75 new features compared to its predecessor, MacDraw Pro. These new features integrate revolutionary graphics intelligence with versatile

Executive Contact List

Please feel free to contact any of the following individuals if you have comments or questions relating to Macintosh Users East or Macintosh computing in general.

Position/Name	Phone #
President Jim Foster	Bus: (416) 644-7219 Oshawa Hm: (416) 432-0923 Oshawa CompuServe ID: 76366,366
Membership Chairman Doug Kete	Hm: (416) 683-3214 Ajax
Programs Chairman John Field	Bus: (416) 644-4562 Oshawa Hm: (416) 683-8718 Port Hope
Librarian Bruce Cameron	Bus: (416) 644-4736 Oshawa Hm: (416) 983-9203 Orono
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Double Click Editor Hugh Amos	Bus: (416) 683-4760 Ajax Hm: (416) 683-4320 Ajax
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Publicity Chairman Dave McInnell	(416) 436-9437
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Advertising Rates

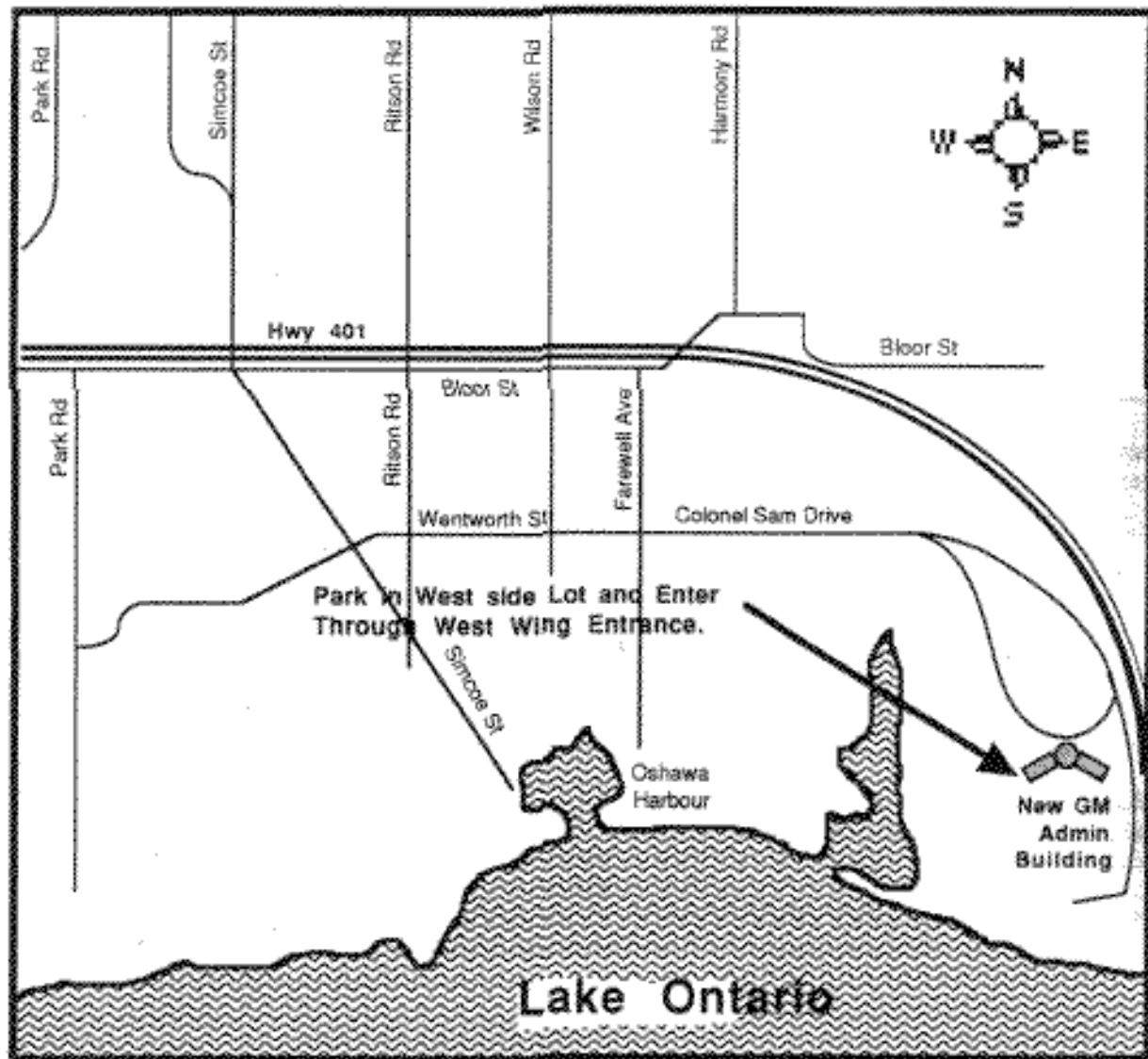
Full Page	8 1/2 x 11	\$40.00
Half Page	7 x 4 1/2	\$25.00
Quarter Page	3 3/8 x 4 1/2	\$15.00
Inserts	Max. 8 1/2 x 11	\$50.00
Business Card	3 1/2 x 2	\$10.00

Contact : Hugh Amos, Double Click Editor 683-4320

entirely new code architecture led the Claris Graphics Engine (CGE) which delivers high performance and seamless cross-platform transparency for users of both the Macintosh and upcoming Windows versions of both products.

Continued on page 3

New GM Administration Building Location And September Mause Meeting



New Features and Benefits

Versatility to Handle Any Graphics Task

- * Comprehensive drawing tools including lines, rectangles, ovals, polygons, arcs, notes and beziers.
- * Tear off tool palettes provide one-click access to 100 fill patterns, three types of customizable gradient fills, 256 customizable colors and a choice of line patterns and widths.
- * 3,400 piece SmartSymbol(tm) library lets users save time creating and editing diagrams, banners, maps, office layouts,

professionally designed, high-resolution elements from the library and dropping them directly anywhere in a document.

- * 24 bit, full color painting lets users dramatically enhance drawings, flyers, and signage with paint brush, bucket, spray can and other tools.
- * Image editing effects, including darkness, tint, distortion, shearing and blending, allow users to edit paint objects and scanned images.
- * Built-in presentation feature and special effects including fades, loops, automatic advance, background colors and

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shows.

- * Advanced text handling, including reusable text styles, linked text frames, object text editing without ungrouping and automatic text wrap around regular or irregular objects lets users produce professional flyers, brochures, and other layouts fast.

- * Text binding -- text curved or bound to a specified object -- provides dramatic visual results in any drawing.

Breakthrough Graphics Intelligence

- * The SmartSymbol(tm) Manager dramatically speeds up the creation and editing of graphics with drag and drop objects from included libraries, or those users create. Cloned objects can be automatically updated when changes are made to the original.

- * SmartSize(tm) automatically maintains the height and width of specified objects. SmartS enhances productivity by instantly updating all objects when just one is resized.

- * SmartAlign(tm) ensures automatic alignment and distribution of text and graphics, even when they are moved (top, bottom, center, left or right).

- * SmartConnectors(tm) are straight or angled connecting lines that stay connected even when text or graphic objects are moved.

- * The one-click SmartShadow(tm) tool produces perfect drop-shadows that in the past had to be created by duplicating an object, coloring it, then send it to the back.

- * Shapes tool lets users instantly add 16 common shapes, including arrows, stars, text balloons, crosses, and plus signs, in any size or direction.

- * A smart regular polygon tool allows users to add exact triangles, squares, pentagons and other perfect polygons with the number of sides they specify.

Precision to Ensure Accuracy

- * PointGuide(tm) and Guideliner(tm) guarantee precise results by using a special cursor and on-screen feedback to alert users to geometric "hot spots" such as points, midpoints and centerpoints and allows for perfect joining, aligning and centering of objects with other lines and objects. Users no longer have to zoom in and out to ensure accuracy before printing.

- * Direct object size editing lets users view and edit dimensions, length and angle of rotation for drawing precision.

Seamless Graphics Compatibility

- * The Claris Graphics Engine (CGE) provides seamless cross-platform (Mac and Windows) transparency across

ClarisDraw and ClarisImpact on either platform). No file conversion is required.

- * File exchange capabilities: XTND architecture is built in to ClarisDraw, and allows users to easily open, work with and save documents in a variety of industry standard file formats such as PICT, PICT2, MacDraw Pro, MacDraw II, EPSF, TIFF, CGM (new), as well as other graphics and text file formats.

Target Markets

Graphics Generalists -- ClarisDraw is the ultimate drawing program for the graphics non-specialist, or generalist, user. These are users who need a broad range of graphics and drawing tools to deliver a variety of graphical output, from drawings to overhead transparencies and slide presentations. Generalists are not artists or designers, and do not spend more than 25 percent of their computer time working with graphics products. However, they typically do possess some graphic design or artistic talent. They require high-quality results quickly, and easy access to frequently used graphics with a minimum of effort. The ability to produce multiple output types is essential.

Generalists occupy several professions, including small business owners who need to produce fliers, signage, and banners for example. ClarisDraw is perfect for professionals in engineering, marketing or manufacturing who create technical diagrams and drawings, freeform art, logos, and simple brochures.

Corporations and government agencies of all sizes and types will find the intelligent features, cross-platform capabilities, and performance of ClarisDraw essential for increased productivity. The compatibility with industry standard graphic and text file formats ensures their current investment in MacDraw, EPS, CGM, PICT and MacPaint(R) graphics formats are secure. This high level of compatibility, including with ClarisImpact, and having the same look and feel as ClarisImpact speeds organizational adoption and reduces learning curves.

In-box Support Materials

- * Getting Started Guide
- * User's Guide
- * Sample files and templates
- * Context-sensitive Help system
- * Apple Balloon Help
- * 3,400 piece SmartSymbol(tm) clip art library

Support Services

- * Customer Relations; for registration, product upgrade/trade information. Phone lines open from 8 a.m. - 5 p.m. PST, Monday through Thursday, 8 a.m. - 2 p.m. Friday. Phone: (800) 544-8554

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* Technical Support: dedicated team of technical support specialists to answer technical questions and solve problems. Phone lines staffed from 6 a.m. - 6 p.m. PST Monday through Thursday, 6 a.m. - 2 p.m. Friday. Phone: (408) 727-9054.

System Requirements and Compatibility

* Apple Macintosh Plus, SE, Centris, Classic, LC, SE, Performa, PowerBook, II, or Quadra families.

* Hard disk drive and 2MB of memory required for System 6.0.7 or later; 4MB for System 7.x

* Printers supported; Apple LaserWriter, Personal LaserWriter, ImageWriter and StyleWriter, Hewlett-Packard LaserJet, DeskWriter and PaintWriter families and 100% compatibles.

* Graphics file formats supported; EPSF, TIFF, PICT or PICT2, CGM, MacDraw II, MacDraw Pro, MacPaint, QuickTime Movie.

Pricing & Availability

* Scheduled to ship in early 1994 with a Windows version to follow in the first half of 1994.

* \$399 suggested retail price (SRP) in the U.S.

* Currently registered owners of MacDraw Pro can upgrade to ClarisDraw for \$99 (SRP), or choose ClarisImpact for \$99.

* Registered owners of MacDraw II, ClarisWorks, or comparable competitive graphics applications can purchase either ClarisDraw or ClarisImpact for \$149 (SRP). Customers who purchased MacDraw Pro after June 1, 1993 can upgrade to ClarisDraw for a special price of \$29 (SRP), or can purchase ClarisImpact for a special price of \$49.

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Don't Throw Away Those Empty InkJet Cartridges!

Ink-Jet and Bubble-Jet printers have gained a large percentage of the printer market over the last year. Low purchase price combined with near laser quality have made ink-jet printers a wise and economical choice for the home and office.

Cybersight (San Francisco, CA) is proud to represent the most

useful life of the cartridge is ten to twenty times longer than the amount of time it will take to use the ink inside.

For approximately the same price as a "do-it-yourself" kit, InkJet Renew cleans, refills, and tests your cartridge. The method is simple. Place your empty cartridge into the postage-paid service kit and drop it in the mail. Within 7 to 10 days, it will be cleaned, filled, tested and back in your hand. No messy vials, syringes or plungers. InkJet Renew is fool-proof because the work is done by ink technology professionals. And, remanufactured cartridges from InkJet Renew are guaranteed to meet or exceed the original manufacturer's quality standards.

InkJet Renew remanufactures every common cartridge used in printers and fax machines from Apple, Brother, Canon, Encad, Hewlett-Packard, IBM...right through Zenith. Many brands use printing "engines" from the same sources, so even unconventional printers, plotters or fax machines frequently use common cartridges.

InkJet Renew is offered in single cartridge and six cartridge service kits. Prices range from \$10.50 to \$25.00 per cartridge. (The kit for the HP DeskJet 500 (high capacity) lists for \$16.00 and the kit for the Canon BJ-10 is \$14.00.) InkJet Renew can also refill color cartridges including the new HP DeskJet 1200C.

For ordering information and pricing, contact:

Cybersight
PO Box 423077
San Francisco, CA 94142-3077
(800) 776-9529 (415) 776-9529

IOMEGA DRAMATICALLY LOWERS PRICE OF BERNOULLI® DRIVES AND MEDIA

Up to 54 Percent Reduction on Cartridges

ROY, Utah, Aug. 30, 1993 — Iomega Corporation today implemented the most aggressive price reduction of its 13-year history by lowering the retail price of its current line of Bernoulli removable storage drives and media cartridges. The price reduction is effective immediately.

Iomega's removable disk drives will experience up to 48 percent reductions in the suggested retail prices with Bernoulli MultiDisk™ 150 drives now having a retail price as low as \$589, and Bernoulli 90MB drives as low as \$499.

Single Bernoulli 150MB and 90MB media cartridges now have a suggested retail price of only \$119, while five-packs of the 90MB

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(35MB, 65MB, and 105MB) media cartridges will experience up to 54 percent price reductions. A single 35MB disk is only \$39.

Omega is lowering Bernoulli prices in order to match price declines of desktop computer systems, and to make them easier for users to buy.

"Reliability, performance, capacity, and durability have always been Omega's strengths in the removable media industry," said Fred Wenninger, Omega CEO. "This aggressive action now adds competitive pricing to the strengths of our Bernoulli drive line by meeting or beating our closest competitors prices. This includes our 150MB disk price, which is now nearly half the cost per megabyte of our competitors."

Bernoulli is a line of removable, high-capacity, high-performance, storage drives. They are made with Omega's patented Bernoulli Technology® and provide on-line use, backup, portability, and security for Macintosh and IBM-compatible desktop and portable computers, and for workstations.

In addition to new lower pricing, Omega's Bernoulli MultiDisk 150 offers other value-added features including 150MB capacity, multi-disk capabilities (105MB, 65MB, 35MB), high reliability, a 256K read/write cache for faster performance, a two year warranty on drives, a five year warranty on cartridges, and a free Bernoulli disk with every Bernoulli drive.

Pricing and Availability

All Bernoulli drives and media are available immediately at the following U.S. suggested retail prices.

Bernoulli Product	Old SRP	New SRP	% Change
Insider 150 SCSI	\$1,099	\$599	45%
Transportable 150	\$1,225	\$699	43%
Dual 150	\$2,499	\$1,299	48%
PC Powered 150	\$1,122	\$589	48%
Macinsider IIvx 150	\$975	\$589	40%
Macinsider 150	\$975	\$589	40%
MacTransportable 150	\$975	\$699	28%
Insider 90 PRO	\$799	\$499	38%
Transportable 90 PRO	\$949	\$599	37%
Dual 90 PRO	\$2,099	\$1,099	48%
PC Powered	\$713	\$549	23%
PC Powered 90 PRO	\$925	\$599	41%
MacTransportable 90	\$713	\$589	17%
Media			
MultiDisk 150	\$225	\$119	47%
MultiDisk 150 Tripack	\$665	\$357	46%
MultiDisk 150 5-Pack	\$799	\$549	31%
MultiDisk 105	\$169	\$99	41%
MultiDisk 105 Tripack	\$449	\$297	34%
MultiDisk 65	\$129	\$59	54%
MultiDisk 65 Tripack	\$349	\$177	49%
MultiDisk 35	\$79	\$39	51%

90 MB Tripack	\$567	\$357	37%
90 MB 5-pack		\$499	NEW

Omega Corporation develops, manufactures and sells high-performance removable mass storage products for desktop and portable computers, and for workstations. Omega's patented Bernoulli Technology provides unlimited storage capacity by combining the removability and security of floppy drives with the high capacity and performance of rigid drives. Omega also offers the Tape250 minicartridge tape drives which read both QIC-80 and Irwin-formatted tapes, and its Floptical drive, which uses Omega's second-generation holographic technology. Omega's stock is listed on NASDAQ National Market System under the symbol IOMG.

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MaUse 1993 Schedule

Date (Host)	Topic	Guest Speaker
September 22 (Justin Derrick)	Utilities & Translators	TBA - Symantec?
October 27 (WN)	QuickTime & DTP	TBA - Adobe?
November 24 (Justin Derrick)	OCR & Fax	TBA

Members are encouraged to make suggestions on the topics they would like to see presented, such as: Microsoft presentation; Games night; Seminars; Drawing & sketching programs; Outliners such as PowerPoint; Emphasis on the basics - more hands on; Scanners; Project management software; etc..

MaUse Classifieds

MaUse members are encouraged to use this section to advertise anything that they want to sell (it doesn't have to be computer related). There is no charge for this service for MaUse members.

The Key Benefit is Consistent color

Consistent color across your input, output, and display devices. You may think it's impossible to match colors from your scanner on your monitor and your printer. But it's not, thanks to the new Kodak ColorSense Color Manager.

It's a complete solution, not just a scanner, monitor, or printer calibrator. Now you can see colors on your monitor that will match the color output from your printer. And the colors originating from scanned photographs, transparencies, or Photo CD will match the original, too.

The Kodak ColorSense Color Manager is a software tool that balances your color desktop peripherals so that they all speak the same color language. It's also a hardware tool that calibrates your monitor for consistent screen display over time.

Now, what you see is what you get! No more guesswork. No more surprises. No more excuses. And you'll generate fewer reprints as you work, saving time, material, and wear and tear on your printer and psyche.

Thanks to an easy-to-use interface, the Kodak ColorSense Color Manager is a cinch to set up and use. Just select the devices and the Kodak ColorSense Color Manager does the rest, and at a very pleasing price.

It runs within other popular MACINTOSH Applications, or as a stand-alone application. It allows easy adjustment of color, brightness, and contrast. And it automatically maintains color from input to display to output—even performs batch color processing to avoid repetitive work.

Previously this type of solution for color consistency was only available on high-end pre-press systems. Now it's very affordable, with a list price of just \$495.00.

Great Productivity Features for Quality Color Control

- Automatically maintain color from input to display to output
- Simulate how the colors displayed on the screen will look when printed
- Print output with (or without) color correction to your specific device
- Accepts TIFF, RGB, PICT2, and Photo CD files
- Perform batch color processing to avoid repetitive work
- Modify brightness, contrast, and color
- Hardware to compensate for monitor variations, and display accurate, repeatable colors
- Flatbed scanner target to compensate for scanner variations
- Supports graphics and images (vectors and bitmaps)
- Supports a wide range of peripherals, with easy upgrade path for other peripherals
- Facilitates exchange of color data with service bureaus
- Change monitor color temperature to view images under daylight or other lighting conditions
- Supports CIEXYZ for color portability
- Complies with Apple ColorSync architecture

Though it's not designed for desktop pre-press, it's perfect for just about everything else.

The Kodak ColorSense Color Manager includes--

Configure:

Let's you specify color equipment in use, calibrate and adjust your monitor, and calibrate your scanner for automatic color management.

Manager:

Running stand-alone, this application lets you manage, simulate, print, and save files. It converts files individually or in a batch process. And it lets you globally modify color data.

Extend:

Allows color management of files open in other applications, such as Microsoft PowerPoint software and Aldus Persuasion software. Simulates in all applications and prints corrected color in applications that use QuickDraw software to print.

Device Color Profiles:

Device Color Profiles (DCPs) are included to support a broad range of current peripherals. And your investment is protected by an upgrade path for future

Extend:

Allows color management of files open in other applications, such as Microsoft PowerPoint software and Aldus Persuasion software. Simulates in all applications and prints corrected color in applications that use QuickDraw software to print.

Device Color Profiles:

Device Color Profiles (DCPs) are included to support a broad range of current peripherals. And your investment is protected by an upgrade path for future devices.

Plug-in:

Software module allows you to simulate and print using Kodak ColorSense Software Color Management from within Adobe Photoshop software.

Designed to Support Popular Output, Input, and Display Devices

Output Devices Supported :

- Kodak XL 7700
- Kodak XLT 7720

- Apple Color Printer
- Brother HT-500PS
- CalComp ColorMaster Plus 6603PS
- CalComp ColorMaster Plus 6613PS
- Canon BJC-320
- Canon CLC-500/Flery
- HP DeskWriter C
- HP PaintWriter
- QMS ColorScript 100 Model 10
- QMS ColorScript 100 Model 304
- Seiko ColorPoint II FX
- Tektronix Phaser II FX Tektronix Phaser II SX
- Tektronix Phaser III FXI

Input Devices Supported :

- Kodak Photo CD disc
- Apple Color OneScanner
- Canon CLC-500/Flery
- HP ScanJet IIc
- LaCie SilverScanner
- Microtek MSP-300Z
- Microtek ScanMaker 600ZS
- Microtek ScanMaker II
- Sharp JX-320
- Sharp JX-450
- UMAX UC630

Display Device Supported :

- Apple Color 13"
- Apple Macintosh 12" RGB
- Apple Macintosh 21" Color
- NEC MultiSync 5FD 17"
- NEC MultiSync 6FD 21"
- Radius Trinitron 19"
- RasterOps Trinitron 19"
- Sony Multiscan 16"
- SuperMatch 19" Trinitron
- SuperMatch 20T Multimode

System Requirements :

CPU: Macintosh II, LC, LCII, SE/30, or Quadra Computers.

Video Card: 8-bit, 16-bit, or 24-bit.

Monitor: Color monitor, 12 inches or larger.

Storage: Hard disk required.

System Requirements: System 7.0 or

higher with 4 MB of RAM minimum; 5 MB of RAM recommended.

Application RAM: 2 MB of RAM minimum; 4 MB of RAM recommended.

Even Visionaries Need to See Reality

If you're ready for true color balance, across your entire MACINTOSH Computer System, in one complete and very affordable solution, you're ready for the Kodak ColorSense Color Manager.

Call 1-800-242-2424, ext. 56 today for an information kit and start seeing true colors everyday.

Isn't It Time Your MACINTOSH Computer and Peripherals Spoke



Introducing The Remarkable, Affordable New Kodak ColorSense Color Manager

About Double-Click

Contributors:

Hugh Amos
Macintosh News Service

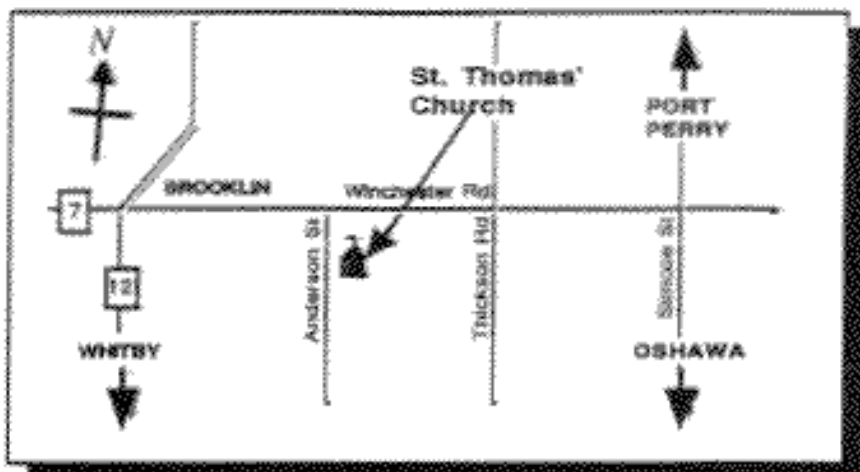
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This month's issue of Double-Click was produced on a Macintosh Centris 650 computer with a 16" monitor using Clarisworks, a product of Claris Corporation.

Typefaces:

MaUse Meeting Location & Schedule



Members of the general public, guests of MaUse members, and all regular MaUse members are invited to attend any of MaUse's membership or Executive meetings. It is NOT necessary to bring your Macintosh with you...all that's required is an interest in Macintosh computing.

Listed at right is the schedule for 1992. Membership meetings are generally held at St. Thomas' Church in Brookline (see map above) starting at 7:30PM. Shareware disk sales begin at 7:00PM. Executive meeting locations vary...call ahead to confirm exact locations/times.

Month	Exec Mtg	Member Mtg
September	2nd	22nd
October	7th	27th
November	4th	24th
December	2nd	22nd
January	6th	26th
February	3rd	23rd
March	3rd	23rd
April	7th	27th
May	5th	25th

Acknowledgements

MaUse is a member of MNS, the Macintosh News Service, which acts to distribute information/articles between Mac User Groups in North America. Various articles in Double-Click are provided courtesy of MNS and its Corporate sponsors.

Kodak is this month's MNS Sponsor. The Executive of MaUse and Double-Click Editor thank Kodak for providing this service. We encourage MaUse members to advocate the products/services of MNS Sponsors.

Each month's MNS disk becomes a part of our MaUse Public Domain software library and members are welcome to see Bruce Cameron for copies or information regarding the contents of these MNS disks.

Kodak

MEMBER
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