

# DOUBLE CLICK

A Monthly Publication of Macintosh Users East (MaUsE)

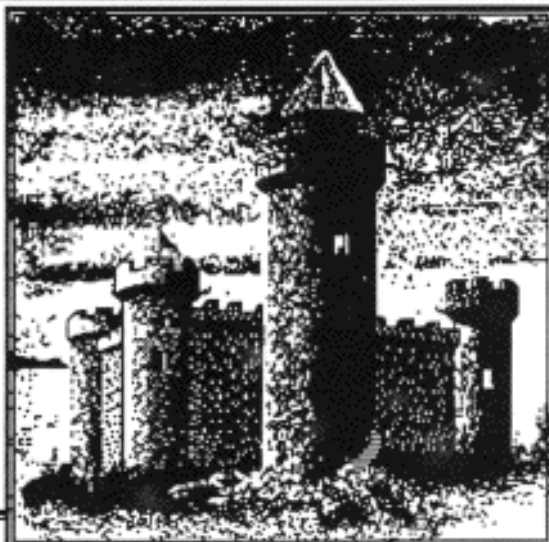


FOR THE MONTH OF OCTOBER, 1991

## October 23rd Next Meeting

October is Halloween month, full of mystery and intrigue. In keeping with this theme, the agenda for the October membership meeting on Wednesday, October 23rd, is being kept "under wraps".

We have several items still under development for the meeting, some of which are hinted at within various articles in this issue of Double-Click. So, be sure to come out to St. Thomas' Church in Brooklin to see what all the intrigue is about.



No need to dress up in costumes or to paint your Mac orange and black. Just come out to the meeting and we'll supply the tricks & treats.

Don't be a "ghost" - bring your Macintosh questions to the MaUsE meeting and "haunt" the rest of us for answers.



## 1992 Elections Update

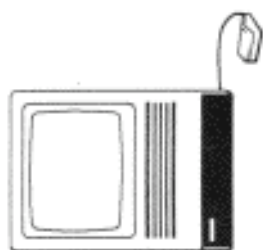
As mentioned in last month's Double-Click, our annual election of new Executives for MaUsE will be held at the November 27th membership meeting just one month away.

We had intended to provide you with a list in this issue of the members who had announced their candidacy for the various positions. As of press time, however, the list was rather small (like non-existent!) so we have decided to waive this aspect of the procedure for now. Should nominations develop prior to next month's Double-Click, we will post them here so that all members can assess who they wish to vote for in 1992.

Your obedient servant, having acted as newsletter Editor, President, and general "gofer" for the past several years, will be vacating the seat of President at the end of 1991. I have had a great deal of fun and have learned a lot in the several years that I have been involved on the Executive of MaUsE. However, there is a time to move on to other activities and that time has come for me.

I encourage all MaUsE members to seriously consider running for the elected positions or to volunteer for the appointed positions.

Jim Foster



# MAUSE

Macintosh Users East

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## Executive Contact List

Please feel free to contact any of the following individuals if you have comments or questions relating to Macintosh Users East or Macintosh computing in general.

Name	Position/Phone
Jim Foster	<b>President</b> Bus: (416) 644-7219 Oshawa H: (416) 576-6639 Oshawa CompuServe ID: 76366,566
Noel Smyth	<b>Vice-President &amp; Treasurer</b> Hm: (416) 668-3425 Oshawa
John Field	<b>Membership Chairman</b> Bus: (416) 644-4562 Oshawa Hm: (416) 885-8718 Port Hope
Bruce Cameron	<b>Librarian</b> Bus: (416) 644-4736 Oshawa Hm: (416) 983-9206 Orono
Chris Greaves	<b>Exec-At-Large</b> Hm: (416) 579-4157 Oshawa
David Gould	<b>Exec-At-Large</b> Newmarket: (416) 830-1745 Toronto: (416) 761-7711 FAX: (416) 830-1746 CompuServe ID: 73707,2142
DRAUG/ MaUsE BBS:	<b>Bulletin Board Service</b> (416) 427-2479 (Whitby)



## MacWorld Toronto Review

The MacWorld Expo held at the Better Living Centre at Toronto's CNE grounds two weeks ago afforded your President an excellent opportunity to take a "busman's holiday" from my Mac oriented office routine to catch up on what's been happening over the past year.

Unfortunately, time did not permit me to take in any of the conferences. This year, the full schedule of what conferences were being held where and when was provided well in advance of the actual Expo. This was a great improvement over 1990 and a sure sign that MacWorld Toronto is going to continue to grow and improve each year.

The Exhibit area seemed slightly larger than last year. My impression was that there were even more booths than last year engaged in

actual retail sales versus pure promotion. We even spied fellow MaUsE member Chris Greaves carting a large package out the door so there must have been deals to be had!

The best demo I personally saw was for a device called the Voice Navigator. Designed for the newer Mac's, Voice Navigator is a microphone, SCSI hardware, and software that allows you to activate almost all Mac commands by voice rather than mouse or keyboard. The real usefulness of this is yet to be determined, but the demo was fantastic!

I have assembled a 3-ring binder of brochures and other materials from MacWorld which will be available at the next meeting. If you missed it this year, start planning for the 1992 MacWorld which has been moved forward into the summer months.

# Con-pute

Your Apple Macintosh Dealer In Durham Region  
333 King Street West  
Oshawa, Ontario  
Ph: 433-7033

## This Month's Shareware Disk

As of press time, we have yet to finalize October's shareware disk. Not to worry, though, because elsewhere in this issue is a more detailed description of 5 other demo disks which will be available at the meeting.

We do have some items already tagged for this month's disk. For System 7 fans, we have version 1.6 of Apple's Extensions Manager. Also, Connectix software called "Mode32" or something like that is now being distributed by Apple as System Software and we have that. I don't fully understand what "Mode32" does but believe it has something to

do with making Mac's which were originally thought to be incapable of accessing '32-bit clean' application features able to do so.

Finally, Kodak has introduced a new document compression and expansion application designed to dramatically reduce the storage space requirements for high end colour documents. We have a demo version of that software (plus a few neat Star Trek colour images) which we'll try to fit on the October disk.

More details on this month's disk will, of course, be available at the meeting.

# MaUsE News / Events

## Classified Ads

### For Sale:

Radio Shack TRS-80 Color Computer & Accessories

64K RAM, Joy Sticks (2 Regular + 1 Deluxe), Thermal Printer, 9 Game Cartridges + Various Tapes.

Requires B/W or Color TV as Monitor.

This is old technology but perhaps a good "starter" kit for younger folks. No idea what it's all worth so first person to make me an offer will probably get a heck of a deal.

Contact Jim Foster @ 644-7219 (days-work) or 576-6639 (evng's/wknd-home)

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### For Sale:

Macintosh SE 2/40 with extended keyboard, Radius Full-Page Display Monitor with SE card\*, and ImageWriter II with cable (still has original ribbon).

All above very gently used. PageMaker and Microsoft Works included. Best reasonable offer.

\* will sell separately

Contact Denise @ 831-5812 (Pickering) evenings or weekends. Please leave a message if there is no answer.

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All paid-up MaUsE members may place classified ads in Double-Click at no cost. To do so, please provide text of ad (in writing or on disk) to Jim Foster by 10th of the month for inclusion in that month's newsletter.

MaUsE will again be represented at the Ontario Computer Fair this Fall. Scheduled for Sunday, November 3rd, from 11 a.m. to 4 p.m. at the Bowmanville Recreation Complex at Martin Road and Highway 2, the Fair brings together exhibits and sales booths from a wide variety of vendors and organizations directly and indirectly related to personal computing.

These events are heavily MS-DOS oriented, but there are lots of reasons for Macintosh users and your friends to drop in to the Fair for a few hours. Many vendors offer exceptionally good prices on items such as modems, hard drives, and supplies which are compatible with all computer types.

While attending the Ontario Computer Fair, be sure to drop by the MaUsE booth and say hello to those of us who will be manning the club's booth. Also, if you have used computer equipment you would like to have placed on display at our booth for sale, contact Noel Smyth for details.

Finally, we welcome any MaUsE members who would like to man our booth for a brief stint in order to give our regular representatives a chance to tour the show themselves. Basically, we are at the Fair to promote Macintosh Users East by explaining the club and membership advantages to anyone who has questions. In the process, we always end up fielding general questions about Macintosh computers and applications. If you are interested in helping out, please let Noel Smyth know.

Enclosed with each member's copy of Double-Click this month is a coupon entitling the bearer to one dollar off the usual price of admission to the Fair. Those of you prepared to come early enough to help set up and man our booth can get in for free but, to do so, you need to contact Noel Smyth well ahead of time.

We hope to see lots of MaUsE faces in the crowd. See you all there!

What with MacWorld Toronto, recent releases from CompuServe, and other sources, we are up to our eyeballs in demo disks this month!

"Demo" refers to a demonstration version of a Macintosh application. Often, the "demo" version is identical to the actual commercial application except that some of the features have been disabled, i.e. you can't Save a document or you can't Print. In other cases, the "demo" is not a version of the actual application but rather a HyperCard or other type of animated presentation of the application features.

Five new disks will be added to our library this month. They are:

1) Mainstay Demo's

This disk contains demo versions of MacSchedule and MacFlow, as well as HyperCard stacks illustrating MarkUp, ClickPaste, AntiToxin, and Capture. All of these Mainstay products are frequently seen advertised in MacUser and MacWorld.

2) Informed Designer Demo

This disk contains a demonstration version of Informed Designer, an application which helps you design and produce business forms on the Macintosh.

3) Informed Manager Demo

This is a demo version of Informed Manager, an application which allows you to take the business forms you designed using Informed Designer and then use your Macintosh's to actually fill in the forms and keep track of all of the information they contain.

4) Informed Designs Demo

This is a disk full of templates which can be used with the Informed Designer/Manager applications.

5) MNS 91/10 Volume 4 #3

This is the latest Macintosh News Service disk, aimed primarily at MUG newsletter editors but full of Macintosh related articles and some shareware items as well.

All of these disks will be added to our Public Domain Library available to members through our Librarian, Bruce Cameron, at our regular membership meetings.



## Soaring to new heights with a simple BiPlane

By Daphne Gruberman, MacValley Users Group

Up until one year ago, I had never even looked at a Macintosh, much less used one. If I heard the word "mouse" mentioned, my first reaction would be to get a trap. To me, personal computers meant IBM clones, 5 1/4" disks and c-prompts, and that's the way it was going to be. Was I in for a surprise!

At work I used, for many years, a very simple DOS-based system: an AT clone with my little dot matrix printer — and I was proud of it. I am a construction secretary, do book-keeping for my employer, and handle all of the company's correspondence. It took me about 6 months to get up and running on my system, mainly because there is no uniformity in the DOS world — each program works a little differently than the next, but eventually everything settled down and I sailed along smoothly.

Then I met the man who would become my husband and life changed. Radically.

For one thing, he used the Mac exclusively and had never even looked at a DOS machine before, much less used one. Soon, I found out why. He started to show me how different the Mac was from my old DOS-clone. It could do so many different kinds of things, and it seemed so much easier to use! Soon, the joy of working on my future husband's Iix took me by storm, and created havoc in my well-ordered life. A short time later, I became a certifiable Mac-a-holic; the thought of going back to DOS became abhorrent to me. I had to have my own Mac!

It took me 6 months to convince my employer to purchase a sleek new Macintosh Iisi for work, but my perseverance paid off. After the initial euphoria wore off, I realized that all was not perfect in Mac-land; this thing was still a computer, after all. It took me another 3 months to discover that, for this DOS-babe, Mac accounting programs were like a journey into hell. After some nosing around, I found that many people have problems with accounting on the Mac; at least I wasn't alone! Eventually, I decided to use MacMoney, because it could do almost everything I wanted except payroll — I'm using Ultimate Payroll from Aatrix for that, and it's working fine.

This is not a perfect solution, but at least my Mac hasn't been heaved out the window yet. I have to tell you that I saw a lot of bogus accounting programs before arriving at this decision. It seemed to me that you either had to be a CPA or Mac rocket-scientist, or both, to use most of them. This brings me to the other area that confounded me initially: spreadsheets.

When you say the word "computer" to most people, the image of a spreadsheet is

usually the first thing that comes to mind. It was the first thing I learned how to use on my DOS machine. My concept of working in front of a computer was originally to learn just the basic commands, then have someone else do the set-up work and the beginning entry work. My job also includes creating monthly, quarterly and yearly compilations of the business we have done, and I have always performed this job using a spreadsheet. Although fairly difficult to operate on a DOS machine, spreadsheets were a pretty straightforward affair. Now, things were different. Like the accounting packages, every spreadsheet program for the Mac that I looked at seemed overblown and elephantine. Tons of functions. Loads of commands. Scads of menu items. Manuals the size of Cleveland... was this still the Mac, or had the ghost of DOS returned to haunt me? Where had my simple spreadsheet gone?

Although somewhat discouraged, I traveled to San Francisco with my fiancé and attended the MacWorld Expo last January. I didn't think that I'd see anything I could relate to, but I did. Peeking out of a small booth toward the back end of Brooks Hall, as out-of-the-way as you can get at MacWorld, was a cute little shareware spreadsheet program from Night Diamonds Software of Costa Mesa called BiPlane. ("You don't need Wingz to fly" could be a great slogan for this program! Ed.) It can't paste EPSF files into cells. It can't turn its data into 3D animated cartoons that sing and dance. It can't turn itself into an outliner, word processor, or dishwasher. It just crunches numbers. At last, my simple spreadsheet program had been found!

I asked them how easy it was to use. They told me I could be up and running in a matter of minutes. Knowing how manic my boss is when it comes to technological innovation, I realized that this was of prime importance. I bought it. Although the program is still shareware, with a \$5 registration fee, the professionally written and produced manual is \$40. I bought that too.

I took BiPlane home and gave it a try. It worked just as well as it did at the show, and I've been using it ever since. I will receive my first free update next week, and things will be even better.

This simple spreadsheet is as easy to use as the Mac is. The program can be run as either an application or a DA; both versions are identical. You can set up the columns by going to the top of the window and moving the bars with the mouse. You can have columns add themselves up by just entering one formula, dragging across the rest of the area you need to apply that formula to, then going to the edit menu and selecting *fill right*. When I need to add a column or a row, the functions are right at the

top of the edit menu and just a breeze to use — click, click, click.

There are all of the graph functions and all of the pie chart functions that other, "monster" spreadsheet programs have, and they work like a charm. I know that most all spreadsheet programs have these features, but that's not my point: this program makes it easy to figure out where to find those features, and how to best use them. The clutter is gone.

This program to me is spreadsheet heaven.

With only 4 1/2 months of regular, work-place Macintosh experience under my belt, it's been very challenging to keep up with all of my regular work while converting the old DOS files over to the Macintosh. I haven't had the time that I'd like to really learn how the Macintosh works. Business can be like that. I've had to just jump in and do the best I can and so far things have been working out, thanks to the support I've gotten from my mate, my friends at MacValley, and the people who make the programs themselves. Calling them can be the best thing you can do when you're in a jam.

The people at Night Diamonds Software have been the best, and have spent the time needed to walk me through all of the basic functions I needed to learn but was not sure about. They've made me look like a hero in the eyes of my boss, who is bragging to all of his acquaintances about our conversion to the Macintosh. This little program called BiPlane has saved my Mac from being tossed out the window and sending me back to DOS Hell. My special thanks to all of the people at Night Diamonds Software for thinking about the people like me out there who need programs that are simple to use. From what I've heard others say, this kind of programming is, in a sense, going back to the foundations the Mac was built on: ease-of-use, simplicity, and function over form.

I have mastered one program though. I'm great at Tetris!

### Pertinent Information

BiPlane v.2.0.3

List Price: \$59.00 full package directly from the publisher; \$5 shareware application only

Published by: Night Diamonds Software, P. O. Box 1608, Huntington Beach, CA 92647 (714) 842-2492

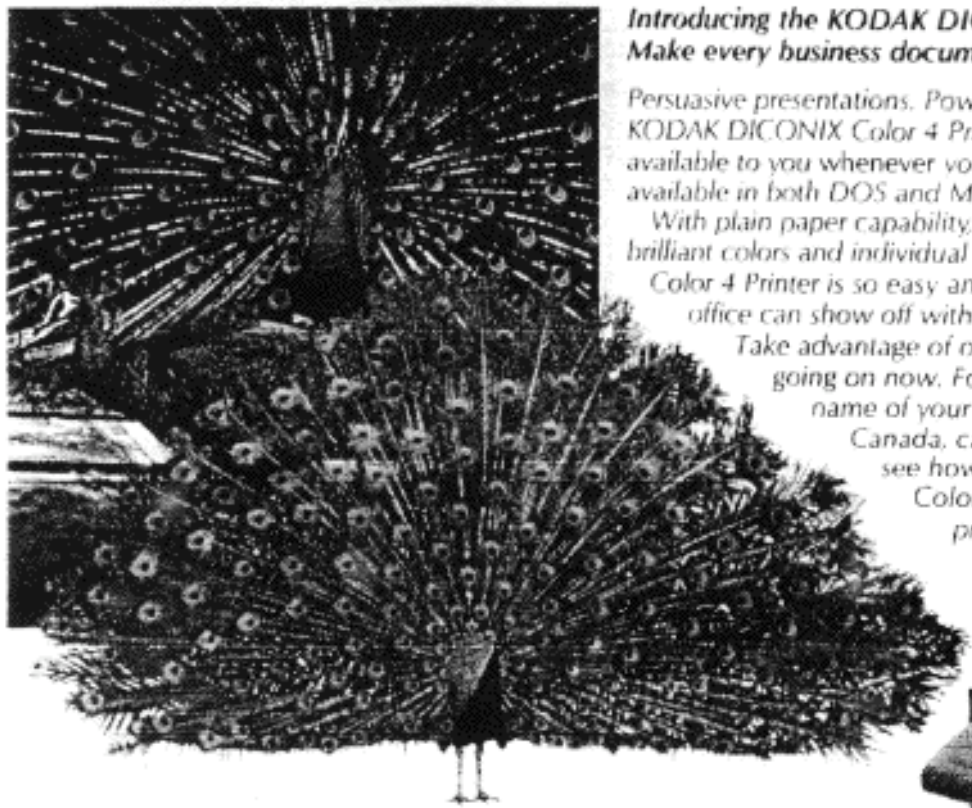
Requires: Mac 512 or better

Application Size: 250k; Desk Accessory Size: 202k

Copy protection: none

Daphne Gruberman

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## Macintosh on Television: New Meaning to MTV!

Two new video tapes have been received recently from Apple and are available for loan to MaUse members.

The User Group Connection folks at Apple Computer in Cupertino, California, produce a User Group Video approximately every quarter. These are VHS format tapes and run approximately 100 minutes in length.

Apple has recently advised that User Groups may duplicate the User Group Connection Videotapes for our members' private, non-commercial use. We are allowed to charge members only to the extent required to recover any costs of duplication. At this time, we do not know whether members would like to have their own copies of these tapes. If

6. The Law Offices of James R. Moriarty & Associates and System 7 (6 min.)

7. Connectivity: Macintosh in a Multivendor Environment (31 min.)

8. CSX Corporation and System 7 (6 min.)

### October, 1991, Apple User Group Connection Videotape

1. John Sculley Speaks with the User Group Advisory Council July 16, 1991 (53 min.)

The first segment on the tape is John Sculley speaking to the Apple User Group Advisory Council (UGAC), on July 16, 1991. John spoke to the group for about 20 minutes about many issues, including the Apple/IBM alliance. This was the

First, Craig Elliott, manager of the User Group Connection, opened the meeting and spoke of things to come. The first guest speaker was Suzanne Dills, marketing manager of Apple's Programmers and Developers Association (APDA). She has some new news all user groups will be happy to hear.

Next up was Kathy Ryan, Director of Product Marketing for America Online®. She spoke about the relationship between her company and user groups. She also mentioned that America Online® has a special service for user groups.

Last, but certainly not least, was Larry Moss, the Apple Account Manager for the Aldus Corporation. Larry had information not only



you think you would like to have your own copies, you can let any of the Executive know. Alternatively, you can make your own copy once you have arranged to borrow the original.

The tapes we have recently received are the July and October, 1991, tapes. Following is a summary of their contents:

### July, 1991, Apple User Group Connection Videotape

1. Craig Elliott Presents the Results of the Video Questionnaire (4 min.)

2. Scottsdale Unified School District and System 7 (7 min.)

3. An Introduction to System 7 (12 min.)

4. Drexel University and System 7 (4 min.)

5. Macintosh System 7 vs. Windows 3.0 (28 min.)

first time an executive from either Apple or IBM spoke publicly about the joint venture. John chose to share this news with the User Group community first. John then answered 11 questions from UGAC members.

2. Bringing Life Sciences to Life (9 min.)

At the University of California in Santa Barbara, the Macintosh is training undergraduate students to think like scientists, with simulation programs and 3-D modeling.

3. User Group Breakfast a MacWorld Boston August 8, 1991 (35 min.)

From the turn out, we're sure many of you watching this video were there. Our speakers focused on how User Groups can work with developers.

about user group relationships with Aldus, but also applicable messages for user groups and all developers. He also talked about a special offer available from the Aldus Corporation to user groups.

4. New Pathways in Medical Education (10 min.)

Computers are changing the way medicine is, and will be, practiced. The Macintosh is incorporated into areas of Harvard's medical program - New Pathways - to help improve learning and better prepare students to become practicing doctors.

These tapes will be added to our collection of earlier tapes administered by our librarian, Bruce Cameron. See/contact Bruce to arrange borrowing of any of the club's video tapes.

## Whatever Happened to 'Whatsisname' Dept.

MaUsE member **Ken Holyk** recently received recognition in Apple TechBeat™, an Apple Canada publication distributed to all Apple Canada dealers, Apple Technical Specialist, Education, Government, and Corporate Accounts, User Groups, subscribers to telephone support and software updates as well as all Apple Canada employees.

As explained in TechBeat™, Apple Canada launched in October, 1990, a very strong and comprehensive program designed to "build a strong technical support organization within the Apple dealer channel". The program is called the Apple Support KIT Program and centres on two key job descriptions within the Apple dealer network, the ATS (for Apple Technical Specialist) and SE (for System Engineer) Representatives. On July 25, 1991, Apple President David Rae had the opportunity of recognizing the first

group of Apple Technical Specialists to complete their training curriculum. Our own Ken Holyk was among this very first small group, consisting of only 7 individuals.

The TechBeat™ article goes on to provide a little history on Ken, from which we quote:

"My involvement with computer support started 20 years ago, searching and finding missing commas in my high school classmates' Forgo programmes. Later in university, I helped explain why 'X' can equal one more than 'x'. ( $x=x+1$ ).

After a 10 year break from computers, selling carpets, cameras and calculators, the Commodore PET computer was introduced. Soon after, I started selling the Apple II. Since then I have been totally involved with all aspects of computers from sales to support to service. I have heard so many "can't"s, "will never"s, and "more than enough"s that I've developed some rules.

### Holyk's Rules of Computers

- If a piece of hardware "can't" do something, next year it will.
- If a computer is "more than enough" to do the job, it's too small for it.
- If the user "will never" need a particular product, it is the key element to complete the job.
- If somebody asks, "What does a computer do and why do I need one?", they don't.

Great to see member Ken's accomplishments highlighted by Apple, and we extend our congratulations on his efforts to achieve this success. For any of our members who have not met Ken but would like to call upon him for professional advice, Ken plies his trade at Con-Pute, our local Oshawa Macintosh dealer, where I'm sure Ken would be pleased to hear from you.



## MORE MEMORY FOR YOUR TIRED OLD MAC

The club has obtained a price for memory SIMMS from Red Baron (1991) Computer Services. This is a bulk purchase price. We need those members who want to take advantage of this opportunity to commit themselves now.

The prices are:

- 1 meg SIMMS 70 ns \$55.00 with the trade in of your old 256k chips
- 1 meg SIMMS 70 ns \$65.00 without trade in.

Member name: \_\_\_\_\_

Membership#: \_\_\_\_\_

number of SIMMS required with trade in @ \$55.00: \_\_\_\_\_ = \$ \_\_\_\_\_

number of SIMMS required w/o trade in @ \$65.00: \_\_\_\_\_ = \$ \_\_\_\_\_

Total = \$ \_\_\_\_\_

Return orders to Noel Smyth 668-3425

Bring completed order form (and your chequebook) to October 23rd membership meeting. If unable to attend, please contact Noel by phone to make special arrangements for your order.

## About Double-Click

Contributors:

Jim Foster

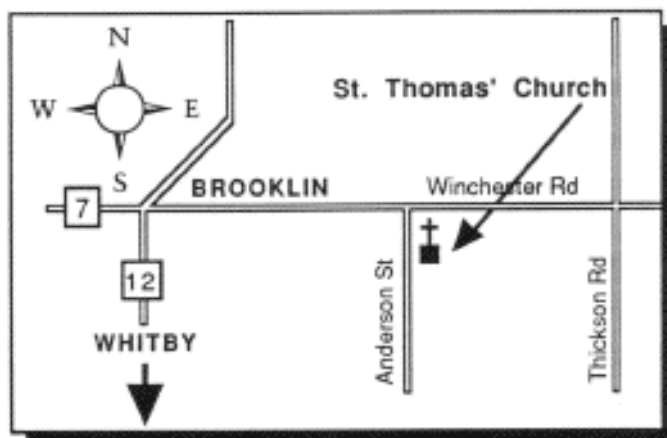
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The standard typeface is Palatino.

## MaUsE Meeting Location/Schedule



Members of the general public, guests of MaUsE members, and all regular MaUsE members are invited to attend any of MaUsE's membership or Executive meetings. It is NOT necessary to bring your Macintosh with you...all that's required is an interest in Macintosh computing.

Listed at right is the schedule for 1991. Membership meetings are generally held at St. Thomas' Church in Brooklyn (see map above) starting at 7:30PM. Shareware disk sales begin at 7:00PM. Executive meeting locations vary...call ahead to confirm exact locations/times.

<u>Month</u>	<u>Exec</u>	<u>Member</u>
January	8th	23rd
February	5th	27th
March	5th	27th
April	2nd	24th
May	7th	22nd
June	4th	26th
July	2nd	24th
August	6th	28th
September	3rd	25th
October	1st	23rd
November	5th	27th

## Acknowledgements

MaUsE is a member of MNS, the Macintosh News Service, which acts to distribute information/articles between Mac User Groups in North America. Various articles in Double-Click are provided courtesy of MNS and its Corporate sponsors.

Kodak is this month's MNS Sponsor. The Executive of MaUsE and Double-Click Editor thank Kodak for providing this service. We encourage MaUsE members to advocate the products/services of MNS Sponsors. Each month's MNS disk becomes a

part of our MaUsE Public Domain software library and members are welcome to see Bruce Cameron for copies or information regarding the contents of these MNS disks.



The New Vision of Kodak

